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FOR IMMEDIATE RELEASE

For Immediate Release

Lourdes Bilingual Hair and Nail Salon Opens on Upper Union Street, Schenectady

SCHENECTADY, NY - Lourdes Hair and Nail Salon has opened at 1609 Upper Union Street, Schenectady. The salon is owned by Lourdes Gerrero, a native of Dominican Republic. Lourdes is a full service, bi-lingual salon. Product lines especially developed for Hispanic women are in stock. The phone number is 557-2370. Upper Union Street is a traditional business and residential neighborhood located in the City of Schenectady near the eastern (Niskayuna) border. The Upper Union Street BID (Business Improvement District) offers services to the district including marketing, maintenance, events, and façade improvement matching grants administered through Metroplex Development Authority. Guy Sementilli, chef/owner of Scotti's Restaurant, is the chair of the bid. www.upperunionbid.org.

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